

SPONSORSHIP PROPOSAL



Presented by



Linked in Friendship. Connected in Service.
Crescent City (LA) Chapter

CCCLINKS.ORG

DRIVING OPPORTUNITY. CHANGING LIVES.

SATURDAY, NOVEMBER 7, 2026



ABOUT LINKS ON THE GREEN

Links on the Green is the premier annual golf fundraising tournament hosted by the Crescent City (LA) Chapter of The Links, Incorporated.

Proceeds support scholarships and transformational community programs serving youth and families throughout Greater New Orleans.

For more than 40 years, the Crescent City Chapter has advanced educational achievement, health and wellness, civic engagement, and cultural enrichment for underserved communities.

By partnering with Links on the Green, sponsors help create opportunities that extend far beyond the golf course.

WHY SPONSOR LINKS ON THE GREEN?

Your sponsorship helps fund:

- College scholarships for deserving students
 - Youth development initiatives
- Health and wellness programming
 - Community service projects
- Educational enrichment opportunities

Sponsor Benefits

- Brand visibility among community leaders and professionals
 - Direct engagement with tournament participants
- Recognition through event marketing and communications
 - Employee and client entertainment opportunities
- Alignment with a respected national service organization
 - Demonstrated community impact



IMPACT AT A GLANCE

The Links, Incorporated

17,000+
Members Worldwide

299
Chapters

75+
Years of Service

40+
Years Serving
Greater New Orleans

Your Sponsorship Supports

- ✓ College Scholarships
- ✓ Youth Development Programs
- ✓ Health & Wellness Initiatives
- ✓ Civic Engagement
- ✓ Community Impact Projects

SPONSOR PACKAGES

TITLE SPONSOR

\$15,000 (EXCLUSIVE)

Naming Rights:

"Links on the Green presented by [Sponsor Name]"

Benefits:

- Premier logo placement on all materials
- Largest logo placement on website
- Featured recognition in press releases
- Recognition in all sponsor announcements
- Opening ceremony speaking opportunity
- Award ceremony speaking opportunity
- Scholarship Naming Recognition
- Three tournament foursomes
- Premium event signage
- Branded activation space
- Opportunity to provide gifts to all golfers
- Dedicated sponsor spotlight campaign
- Featured post-event impact report
- Commemorative sponsor gift

PRESENTING SPONSOR

\$10,000 (EXCLUSIVE)

Benefits:

- Premium logo placement
- Two tournament foursomes
- Scholarship recognition
- Press release recognition
- Event-day speaking opportunity
- Premium signage
- Website feature placement
- Dedicated sponsor spotlight
- Branded activation opportunity
- Sponsor gift



GOLD SPONSOR

\$5,000

Benefits:

- One tournament foursome
- Large logo placement
- Recognition in event marketing
- Social media recognition campaign
- Event signage
- Website recognition
- Sponsor spotlight feature

SILVER SPONSOR

\$2,500

Benefits:

- One tournament foursome
- Logo placement on event materials
- Event signage
- Website recognition
- Social media recognition

BRONZE SPONSOR

\$1,000

Benefits:

- Logo recognition
- Event signage
- Website listing
- Social media recognition

ACTIVATION SPONSORSHIPS

Exclusive Opportunities

Breakfast & Bloody Mary Sponsor — \$4,000

19th Hole Awards Reception Sponsor — \$5,000

Golf Cart Sponsor — \$2,500

Photo Sponsor — \$3,000

Beverage Cart Sponsor — \$1,500

Cigar Bar Sponsor — \$2,000

Flag Sponsor — \$3,500

Golf Towel Sponsor — \$3,000

Golfer Welcome Bag Sponsor — \$3,000

Each activation sponsor receives:

- Exclusive branding rights
- Event signage
- Website recognition
- Social media recognition
- Opportunity to distribute branded items





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THANK YOU

Together, we are creating educational opportunities and strengthening communities throughout Greater New Orleans.

To discuss sponsorship opportunities:
infoccclinks@gmail.com